



The Comprehensive Crowdfunding Guide: Donation and Rewards-Based Crowdfunding Success (Paperback)

By Lance Joseph McNeill

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This 100+ page Comprehensive Crowdfunding Guide is designed to walk you step-by-step through the planning and execution of a successful crowdfunding campaign. The Guide includes practical recommendations, tools and templates for every aspect of the crowdfunding campaign, from creating desirable perks and rewards, to crafting your crowdfunding video message, to effective social media strategies specific to perks and rewards-based crowdfunding. This Guide has it all! Disclaimer: You are ultimately responsible for the success or failure of your crowdfunding campaign, project and/or business and all decisions pertaining to the planning, execution and fulfillment of obligations related to your crowdfunding and business endeavors are solely your responsibility. This publication is based on compiled best practices, research and experience. The author makes no guarantee that your crowdfunding campaign, business or any other endeavor will be successful, but hopes that you will utilize this information to aid in your own success.



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