



Louder Than Words: Harness the Power of Your Authentic Voice

By Todd Henry

BRILLIANCE AUDIO, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. The next step in personal effectiveness, by the acclaimed author of *The Accidental Creative* and *Die Empty*. There has never been a better time to build an audience around your idea or product. But with so many people and companies clamoring for attention, its also more challenging than ever to do work that deeply resonates with the marketplace and creates true and lasting impact. According to Todd Henry, the key to standing apart from the noise is to find your unique voice. Those who identify and develop their voices will gain more attention and wield more influence. But first they have to identify what they truly stand for, develop a compelling vision, and become masters of expressing their ideas in whatever media they choose. Henry offers strategies, exercises, and true stories that illustrate the five attributes of resonant work: Authenticity: Uncover the narratives that are at the core of your personal and professional identity. Uniqueness: Identify what makes your work distinct from that of others, and learn to creatively package and present your message. Consonance: Cultivate internal consistency and harmony in your...



READ ONLINE
[4.7 MB]

Reviews

Absolutely essential study pdf. It is written in basic words and phrases rather than hard to understand. I am just happy to tell you that this is basically the finest pdf I actually have studied during my personal lifestyle and can be the very best publication for actually.

-- **Shyanne Senger**

Comprehensive information! It's this sort of great go through. It really is really interesting through studying time. I am just quickly can get a satisfaction of looking at a created pdf.

-- **Alexandra Weissnat**