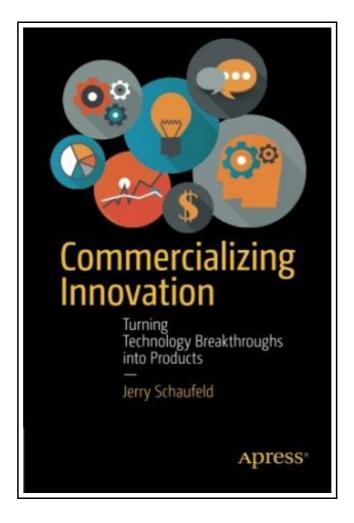
Commercializing Innovation Turning Technology Breakthroughs into Products



Filesize: 6.39 MB

Reviews

Merely no terms to spell out. It really is rally exciting through reading through period. Your daily life period is going to be enhance as soon as you complete looking over this ebook.

(Yvette Marquardt)

COMMERCIALIZING INNOVATION TURNING TECHNOLOGY BREAKTHROUGHS INTO PRODUCTS



Apress. Paperback. Book Condition: New. Paperback. 275 pages. Commercializing technology is not easy. There are many complicated decisions to make: Where to get ideas Which to pursue Whom to hire Where to manufacture How to fund Create a startup or license to another AsTurning Tech Breakthroughs into Productsshows, you need a systematic method to answer such questions and bring sophisticated products and services to market. In this book, successful technology entrepreneur and professor Jerome Schaufeld offers a step-by-step commercialization process that begins with assessing technology from a variety of sources and ends with taking viable products into the market. As he shows, by applying systematicprocesses to technology commercialization, you can create a greater number of useful products while improving the probability of their success in the marketplace. Using case studies and models, as well as the experience Schaufeld has accumulated over the years, Turning Tech Breakthroughs into Products shows readers how to: Source technology that can be turned into products Recognize an opportunity to create a viable product Perform feasibility analyses before sinking too much money into a project Find the right method and means to introduce the product to market Plan the project down to the last detail Execute the project in ways that improve chances of its success Schaufeld also covers topics of great importance to entrepreneurs and business developers, like why manufacturing in the Third World is not always the best option, how to abide government regulations without letting them cripple your project, and how to compete globally when good ideas and the money to fund them now come from every corner of the world. As a successful entrepreneur, consultant, and professor of entrepreneurship at a leading U. S. engineering school, Schaufelds unique vantage point allows him to provide cogent insights into both the theoretical and practical...

Read Commercializing Innovation Turning Technology Breakthroughs into Products
Online

Download PDF Commercializing Innovation Turning Technology Breakthroughs into Products

See Also



Read Write Inc. Phonics: Orange Set 4 Storybook 5 Too Much! (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 182 x 76 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

Save ePub »



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Do You Have NO Friends? Are you tired of not having any...

Save ePub »



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251×178 mm. Language: English . Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to...

Save ePub »



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Getting Your FREE Bonus Download this book, read it to the end and...

Save ePub »



Talking Digital: A Parent's Guide for Teaching Kids to Share Smart and Stay Safe Online (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229×152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their...

Save ePub »